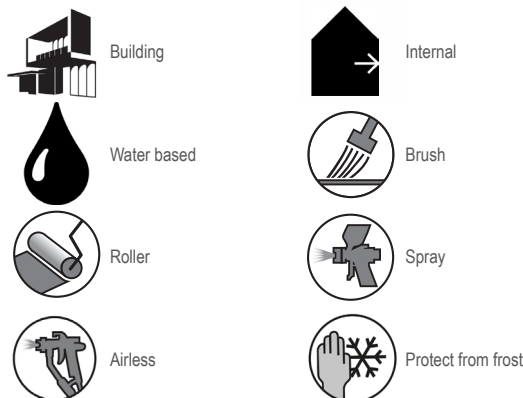


## 0334 IDEALE

WASHABLE WATER-BASED MATT PAINT FOR INTERIORS



### Advantages

- Good hiding power
- Wet-scrub resistance class 3

### Description and Use

Washable water-based acrylic paint, characterized by good hiding power, good white point and good brushability; matte appearance and excellent filling power make it suitable to uniform inhomogeneous media.

It is indicated for new or renewed internal surfaces.

It can be applied on lime-cement float finished plaster, cement mortars in general, gypsum and plasterboard substrates that have been suitably treated.

The product can be coloured using ADVANCE HT tinting system.

### Substrate preparation

The substrate must be cured, not chalking and clean (without grease, oil or other polluting agents).

For degraded surfaces, remove all traces of old peeling paint and any efflorescence.

In case of mould or algae growth, carry out a treatment with DECISO code 0610.

On plaster, level any unevenness with a suitable levelling compound, and allow the treated areas to rest; fill and rub down holes, cracks and crackles with IMPASTUK UNIVERSAL EXTRA code 0401.

On new, powdery or highly absorbing plaster, on fillings or old flaking paints apply one layer of masonry fixative in order to make uniform the substrate absorption. Our suitable products are POLY ACRYL code 0004, otherwise SUPERFIX code 0010, or GREY FIX cod. 0011 properly reduced.

Once dried, continue applying two coats of IDEALE.

### Application

#### Application method:

- brush
- roller
- spray
- airless

#### Product preparation:

Mix to achieve even colour and consistency.

**Dilution:**

by volume : 35-40% water for the first coat, 30-35% for the second one.  
When using Base ED, dilution should be reduced by 50%.

**Recoating:**

wait 3-4 hours between the two coats.

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**Storage life**

PROTECT FROM FROST. Store the packaged product at a temperature between +5°C and +35°C.

If stored in a cool, dry place, away from sources of heat and sheltered from sunlight, in its sealed original packaging, the product has a shelf life of 24 months. Check the product's shelf life by referring to the production lot shown on the packaging. The lot number comprises of eight numeric characters in which the first four digits identify the year and month of production. Once the product has expired, it must be disposed of in accordance with current legislation.

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**Technical features**

Color	white
Appearance of the dry film	matt (UNI 10795)
Specific weight	1.62 kg/l (± 0.02)
Viscosity	14003 - 17000 mPa.s Brookfield RVT rpm 20 s 6
Resistance to washing	resistant (UNI 10795), >1000 Gardner cycles (UNI 10560)
Practical cover rate *	5-6 m <sup>2</sup> /l per two coats
EU limit value of VOC content (Directive 2004/42/EC)	Cat. A/a, WB: Max VOC 30 g/l product VOC < 30 g/l
* The yield may vary according to the roughness and absorption of the substrate and in relation to the application system used.	
The data are measured at a temperature of 20°C.	

Classification EN 13300	
Wet-scrub resistance	Class 3 (ISO 11998)
Hiding power	Class 2 at a spreading rate of 6 m <sup>2</sup> /l (ISO 6504-3)
Specular gloss	85°, very matt <5 (ISO 2813)

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**Warnings**

- Product recommended for expert users.
- Read the safety datasheet before use.
- Surface and ambient temperature must be above + 5 (41°F) and below 35°C (95°F).
- Acquire all the material required to finish the work of the same batch.
- During use, ventilate the room well and use water to clean tools.
- The recipient/product must be disposed of in accordance with national laws.
- The information provided on this technical datasheet is based on our technical and practical knowledge and experience. The technical data refer to the average characteristics of the basic product and are determined under controlled laboratory conditions. The variability of the natural raw materials available on the market and the tinting of the product can lead to slight deviations in the declared values, in the colour and in the aesthetic effects obtained. It is therefore necessary for the purchaser/user to personally verify, before application, the suitability of the product for the intended use, in particular when different lots of the same material are used in the same job/site.

**Do not apply in foggy or rainy weather, or when the relative humidity exceeds 75%.**

The above mentioned data are meant to facilitate our customers in the use of our products. IMPA is not responsible for applications of products carried out beyond its direct control. For further technical information about specific systems and/or special applications, please contact our TECHNICAL SERVICE at [assistenza.technica@impa.it](mailto:assistenza.technica@impa.it).